



DEPARTMENT OF THE TREASURY UNITED STATES MINT

United States Mint Artistic Infusion Program Application Packet **Associate Designer**

Application:

About the Program.....	page 2
Required Materials: Part 1.....	page 2
Required Materials: Part 2.....	page 3
How to Submit Materials.....	page 4
Eligibility.....	page 5
Terms and Conditions.....	page 5
Legal Provisions.....	page 6

Attachments:

Attachment A: Template for Topic 1.....	page 7
Attachment B: Template for Topic 2	page 8

About the Program:

The United States Mint is seeking professional artists, illustrators and designers from across the country to participate in the Artistic Infusion Program. If you are selected to participate in the Artistic Infusion Program you will be awarded a one year contract with the option to extend your contract for up to two additional years based on performance. Under your contract, you will be invited to submit designs for United States Mint coins. If your design is selected it will be sculpted by United States Mint sculptor-engravers and minted. You will receive \$2000 for each design submission and an additional \$5000 if your design is chosen. As an Artistic Infusion Program artist you may work from any location and will communicate with the United States Mint design team via phone and email. You will be expected to make requested edits and meet established deadlines. You must also attend a two day orientation at the United States Mint.

Required Materials:

In order to be considered for the Artistic Infusion program you must submit a two-part application which contains the following materials. Part 1: (1) a résumé (2) a personal statement, and (3) examples of your work. Part 2: (4) a completed drawing exercise. **The drawing exercise is the most heavily weighted portion of the application.** Requirements and the criteria which will be used to evaluate each part are listed below.

Part 1:

Required Elements:

1. RESUME

A professional resume, which must contain, at a minimum, information on your professional training; a list of exhibits, collections, public presentations or publications in which your work has been featured; and a list of any grants, awards, honors or professional prizes you have received. Also include a list of any coins or medals you may have previously designed.

2. PERSONAL STATEMENT

A statement, no more than 250 words in length, in which you describe your work as an artist and how it might contribute to the United States Mint's goal of invigorating the design of our nation's coins and medals.

3. SAMPLES OF WORK

5 to 10 samples of your work as an artist. Please label each image with your name, title of the work, materials and dimensions. Applicants are encouraged to submit works which display a variety of talent and ability, especially works which highlight ability to render figure and landscape. Please see "Selection Criteria" for more information.

Evaluation Criteria:

- Ability to render figures and/or portraits
- Ability to draw landscape (use of perspective, scale)
- Demonstration that the applicant is adaptable to different subject matters and themes
- Degree of Professionalism

Part 2:

Required Elements:

4. DRAWING EXERCISE

Design the obverse and reverse (front and back) of the *2007 Jamestown Commemorative Coin*. Your designs will be used solely for the purpose of evaluation. Your original drawings should be based on the following narratives. Please read the narratives carefully before beginning your designs and see the guidelines and evaluation criteria listed below. Please use the attached templates when submitting your exercise.

TOPIC 1:

(Obverse) Native Americans, Africans and Europeans—three faces of diversity—represent the three continents of people brought together by life’s circumstances, each contributing their culture, language, knowledge and skills to create a working colony. Also incorporate the inscriptions “Jamestown” and “In God We Trust” into the design.

TOPIC 2:

(Reverse) A scenic depiction of the Jamestown settlement and surrounding areas including, but not limited to, structures, landscapes, seascapes, etc. No inscriptions are necessary.

Guidelines:

- Submit only one design per topic, using the templates provided.
- Execute your design in line-art fashion. Examples of line-art displayed in full-size on our FAQ page: www.usmint.gov/artistsfaq.
- Use ink, pencil, (fixed) charcoal or draw your design digitally. No 3-D or color designs will be considered. Submit grayscale designs only.
- Keep in mind that this design should be a “map-for-sculpt.” In the AIP program, drawings selected as final designs are sculpted directly by our United States Mint sculptor-engravers.

Evaluation Criteria:

- Ability to effectively use line art with shading or hatching to show form
- Ability to create a balanced design within a circular composition
- Ability to create an accurate depiction of portrait and landscape (perspective)
- Appropriate use of scale (appropriateness for a 1-inch coin)
- Level to which designs demonstrate research into subject matter
- Level of completeness and thoughtful execution
- Degree of realism

How to Submit Materials

You must submit all required materials listed in the checklist in order for your application to be considered. You must sign and date this page and upload it with your application.

Checklist

- ☐ Resume
- ☐ Personal Statement
- ☐ Samples of Work
- ☐ Drawing Exercise Topic 1 (Attachment A)
- ☐ Drawing Exercise Topic 2 (Attachment B)
- ☐ How to Submit Materials (Page 4)--SIGNED

Submit materials in the order they are listed above in one PDF. Once you have created your final document, submit your application by **midnight EST on July 6, 2010** by uploading your application as a PDF file to our secure upload site: http://oeisintdev/about_the_mint/artisticInfusion/index.cfm?action=Upload&flash=yes.

Important Dates

Application Deadline: July 6, 2010
Artist Notification by: September 3, 2010

Questions

Please direct all inquiries to the United States Mint by e-mail at art@usmint.treas.gov. Additional copies of this Application Packet are available from the United States Mint at www.usmint.gov/artistsfaq. There are also instructions for how to create a PDF document on this FAQ page.

Certification

By signing this document I certify that:

I am a citizen of the United States, I meet the eligibility requirements for the Program, I have read and understand the terms and conditions of participation in the program, all information and statements in my application materials are true and correct to the best of my knowledge, and I have created all the material that I am submitting with this application as documentation.

Applicant Signature _____ Date _____

Important Note: The United States Mint is not responsible for damage or loss of submitted materials, whether or not such damage or loss is caused by negligence on the part of the United States Mint or the agencies' employees or agents. All supporting documents submitted must be duplications of work. No originals or single editions of works will be accepted

Eligibility:

To qualify you must be a citizen of the United States, you must be willing to accept the Terms and Conditions described on page four of this application, and you must be an established professional artist, designer or illustrator, defined as one who:

- has at least five years of relevant work experience, or has received specialized training in his or her artistic field, such as a degree or certification
- derives a portion of his or her individual earned income from his or her art or areas related to his or her art
- has experience in digital art techniques such as Photoshop, Adobe Acrobat, Illustrator, or Wacom boards
- has a professional portfolio that includes published or publicly displayed art

Terms and Conditions:

- As a condition of participation, each Associate Designer must enter into a one-year agreement with the United States Mint, renewable at the United States Mint's discretion, with up to two option years, to participate in the Artistic Infusion Program and submit designs for selected coin and medal programs.
- When it is determined that a United States Mint program (for example, commemorative coins, medals, platinum bullion coins, Presidential \$1 Coin Program) will require designs by the Artistic Infusion artists, an invitation will be extended to Designers to submit the required designs.
- Associate Designers will be paid \$2000 per invitation for any and all designs submitted for a specified program.
- An additional \$5000 will be paid to a Associate Designer whose obverse or reverse designs are ultimately selected and used for any coin or medal program for which an invitation to submit a design was extended.
- All design submissions to the United States Mint must be assigned to the United States Mint and will become its sole and exclusive property. All submissions must be accompanied by a completed and signed rights transfer document that will be provided by the United States Mint with each invitation. (Please see attached legal provisions for submission of designs to the United States Mint.)
- To remain active in the Program, Associate Designers must accept at least one invitation during each year of their agreement by submitting an appropriate design, which meets the program criteria.
- Every Designer will be invited to submit at least one design during each year of his or her agreement.
- All Associate Designers will be required to attend an initial Orientation Session and designers whose option years have been exercised will be required to attend at least one Artistic Infusion Program Designer Symposium per year, at the expense of the United States Mint.
- Designers will be responsible for any necessary revisions to their submitted designs as requested by the United States Mint (Department of the Treasury) or suggested by its advisory bodies, the Citizens Coinage Advisory Committee and the U.S. Commission of Fine Arts. Changes may relate to historical accuracy, appropriateness or coinability.
- Associate Designers may be considered special government employees subject to applicable ethics laws and regulations, such as conflict of interest and financial disclosure provisions.

Legal Provisions:

If selected to participate in the Artistic Infusion Program, you must agree to the following legal provisions

All coin and medal designs that you submit to the United States Mint must be assigned to the United States Mint and will become its sole and exclusive property. All submissions must be accompanied by a completed and signed rights transfer document that will be provided to you by the United States Mint with each invitation.

The United States Mint expects that the scope of assignments and releases for individual coin or medal programs will depend on the needs of the specified program, and terms and language may vary. Please consider that as a Designer you may be asked to:

- Relinquish and transfer to the United States Mint in perpetuity all rights in designs you submit to the United States Mint, and in their drafts, even if the design or draft was prepared before signing a contract with the United States Mint or are not ultimately used by the United States Mint. This means that you will not retain any rights in these designs or drafts, and will not be able to use or allow others to use them (or designs substantially similar to them) without specific written permission from the United States Mint in its sole discretion. For example, without permission you may not be able to display these designs or drafts on a web site, or license them for use by any third party. You also may not be able to use or license an unused version or draft, even if it existed before you signed your contract .
- Ensure that your submitted designs are entirely original. If your design contains or is based on third-party intellectual property (such as a photograph) or affects third party rights (such as an individual's name or likeness), you must (without assistance, payment or prompting from the United States Mint) have obtained all consents necessary to ensure that the United States Mint, without further action, will own all rights in the design and its drafts, when you sign your rights transfer agreement. Necessary consents must allow the United States Mint to use and allow others (such as licensees) to use or modify designs in any manner in all media and markets worldwide for commercial or other purposes in perpetuity without further restriction, approvals, permissions or compensation.
- Waive and agree not to enforce any "moral rights," such as rights of attribution and integrity in specific designs and drafts, and waive any right to inspect or approve any finished product and any advertising, marketing, promotional material or merchandising products and materials. Depending on the specified coin or medal program, the United States Mint may use your design without placing your name or initials on the coin or medal.
- Make warranties, such as those concerning design ownership originality, third-party rights clearances, and your power and authority to sign our agreements.
- Indemnify the United States government, for example against any claims for breach of your warranties or for infringement of copyright or other third party rights.
- Release and hold harmless the United States Mint, the United States government, and their agents and assigns, from claims and/or liability.



